



# HBO 3Q19 POS July Brochure

CREATIVE CONCEPTS | 4.11.19

# Objective & Strategy

- The Monthly POS Brochure must inspire and educate call center reps on what and how to sell HBO/Cinemax, and feel like an entertainment piece as opposed to a sales tool—like a mini press kit or brand mailer.
  - The overall goal of this piece is to focus on selling the breadth of the premium HBO experience, along with the pulse-pounding series and movies on Cinemax.
  - The brochure cover should feature the month's main title while showcasing programming breadth in a cohesive and compelling way, through standout design with a consumer advertising feel.
-

# Concept 1 | Discover Your New Obsession

The cover headline positions HBO's summer lineup as exciting, must-watch, and can't-live-without.



JULY 2019

THIS SUMMER,  
DISCOVER YOUR  
NEW OBSESSION



**DIVORCE**  
NEW SEASON



FANTASTIC BEASTS:  
THE CRIMES OF GRINDELWALD

BOHEMIAN RHAPSODY

YEARS AND YEARS



large HBO logo,  
headline and titles  
have spot gloss varnish

# YOUR NEW FAVE. YOUR NEXT BINGE.

DRAMA? ACTION? COMEDY? EVERYTHING YOU LOVE IS ON HBO AND CINEMAX.

LOVE **SEX AND THE CITY?**



Catch Sarah Jessica Parker in the new season of her wickedly funny new series...

## DIVORCE

HBO

LOVE  
SUCCESSION?

Don't miss Emma Thompson as a politician whose controversial opinions divide the nation in this British family drama...

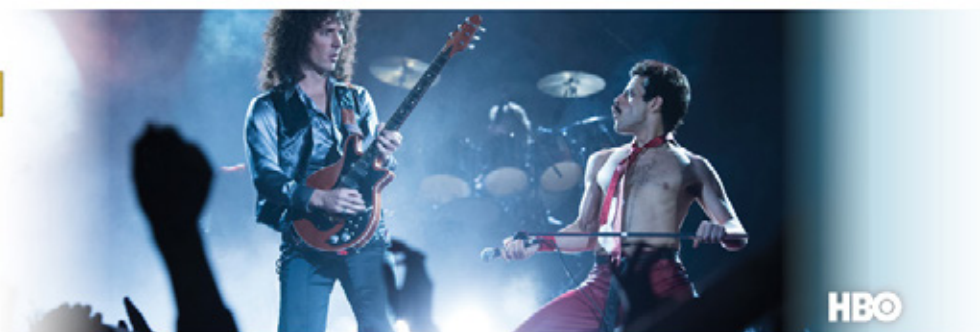


## YEARS AND YEARS

HBO

## BOHEMIAN RHAPSODY

HBO | DRAMA MOVIE  
THE STORY OF THE LEGENDARY ROCK BAND QUEEN AND LEAD SINGER FREDDIE MERCURY.



HBO



SARAH JESSICA PARKER stars in a new season of this biting comedy about the lows and lower lows of a very long divorce.

## DIVORCE

NEW SEASON PREMIERES 7/1



CATCH UP ON YOUR SCHEDULE. BINGE EVERY EPISODE OF SEASONS 1 AND 2!

HBO

## FROM THE EARTH TO THE MOON

HBO | DRAMA SERIES  
FROM EXECUTIVE PRODUCER TOM HANKS, EXPERIENCE THIS CLASSIC DRAMA SERIES AS NEVER BEFORE! DIGITALLY REMASTERED FOR THE 50TH ANNIVERSARY OF THE MOON WALK.



HBO

# YOUR NEW FAVE. YOUR NEXT BINGE.

DRAMA? ACTION? COMEDY? EVERYTHING YOU LOVE IS ON HBO AND CINEMAX.

LOVE **SEX AND THE CITY?**

Catch Sarah Jessica Parker in the new season of her wickedly funny new series...

**DIVORCE**

HBO

LOVE **SUCCESSION?**

Don't miss Emma Thompson as a politician whose controversial opinions divide the nation in this British family drama...

**YEARS AND YEARS**

HBO

LOVE THE EMOTIONAL DRAMA OF

**GAME OF THRONES?**

Experience this NEW groundbreaking drama about friendship, sex, drugs and love, starring Zendaya.

**EUPHORIA**

HBO

LOVE BIG ACTION HITS LIKE

**JURASSIC WORLD?**

Don't miss these thrilling action-adventure blockbusters on CINEMAX all July.

**TOMB RAIDER**

CINEMAX

**PACIFIC RIM UPRISING**

CINEMAX

**BOHEMIAN RHAPSODY**

HBO | DRAMA MOVIE

THE STORY OF THE LEGENDARY ROCK BAND QUEEN AND LEAD SINGER FREDDIE MERCURY.

HBO

**BIG LITTLE LIES**

HBO | NEW EPISODES

MERYL STREEP JOINS THE ALL-STAR CAST FOR A NEW SEASON OF THIS AWARD-WINNING DRAMA.

HBO

## HBO WOMEN RULE! WORD SCRAMBLE

CINEMAX

Unscramble the titles to reveal July's featured shows and movies starring fabulous females.



1. SARAH JESSICA PARKER RETURNS FOR AN ALL NEW SEASON OF **DIVORCE** (ROCVIDE), ABOUT THE UPS AND DOWNS OF A COUPLE WORKING THROUGH A VERY, VERY LONG BREAK-UP.



2. VIOLA DAVIS STARS IN HER LATEST MOVIE **WIDOWS** (WOWSID), AN EMOTIONAL THRILLER ABOUT FOUR WOMEN WHO PLAN A HEIST TO PAY OFF A DEBT LEFT BY THEIR LATE HUSBANDS' CRIMINAL ACTIVITY.



3. CARLA GUGINO PLAYS A WORLD-CLASS THIEF WHO IS JUST OUT OF PRISON AND BEING FORCED BACK INTO THE LIFE BY DANGEROUS CRIMINALS IN THE NEW SERIES **JETT** (TJTE) ON CINEMAX.



4. ZENDAYA STARS IN HBO'S NEW TEEN DRAMA SERIES **EUPHORIA** (AEIUPRHO), THAT FOLLOWS A GROUP OF HIGH SCHOOL STUDENTS AS THEY NAVIGATE LOVE AND FRIENDSHIP IN A WORLD OF DRUGS, SEX AND TRAUMA.

COMING IN AUGUST

...AND WE'RE JUST GETTING STARTED.



**ballers**  
NEW SEASON



**SUCCESSION**  
NEW SEASON



**AQUAMAN**

**HBO**

**FANTASTIC BEASTS: THE CRIMES OF GRINDELWALD**  
**HBO | FANTASY MOVIE**  
 THE SECOND INSTALLMENT OF THE FILM SERIES, FEATURING NEW THREATS IN THE WIZARDING WORLD BUSINESS.

**HBO**

**DIVORCE**  
**HBO | COMEDY SERIES**  
 SARAH JESSICA PARKER STARS IN THE NEW SEASON OF THIS BITING COMEDY.

**HBO**

**SESAME STREET**  
**HBO | FAMILY SERIES**  
 BRAND NEW EPISODES OF THIS EDUCATIONAL, FUN FAMILY FAVORITE.

**CINEMAX**

**JETT**  
**CINEMAX | ACTION SERIES**  
 NEW DRAMA SERIES ABOUT A WORLD-CLASS THIEF FRESH OUT OF PRISON AND FORCED BACK INTO DOING WHAT SHE DOES BEST.

**HBO**

**YEARS AND YEARS**  
**HBO | DRAMA SERIES**  
 EMMA THOMPSON STARS AS A CONTROVERSIAL POLITICIAN WHOSE OPINIONS DIVIDE BRITAIN.

**IT'S ALL ON THIS JULY**  
**HBO** **CINEMAX**

**HBO**

**WIDOWS**  
**HBO | DRAMA MOVIE**  
 IN THIS THRILLER STARRING VIOLA DAVIS, FOUR WOMEN PLAN A HEIST TO PAY OFF DEBTS.

**HBO**

**LOS ESPOOKYS**  
**HBO | NEW SERIES**  
 A GROUP OF FRIENDS IN MEXICO CITY TURN THEIR LOVE FOR HORROR INTO AN UNUSUAL BUSINESS.

**HBO**

**BOHEMIAN RHAPSODY**  
**HBO | DRAMA MOVIE**  
 THE ELECTRIFYING STORY OF THE LEGENDARY ROCK BAND QUEEN.

**COACH'S CORNER**

THIS SUMMER, LET YOUR CUSTOMERS KNOW ABOUT **ALL THE GREAT NEW SHOWS COMING UP ON HBO**. ASK YOUR AGENTS WHICH NEW SHOWS THEY WANT TO RECOMMEND AND WHY.

# Concept 2 | **Start Something New**

This concept highlights new beginnings and new reasons to subscribe.



**HBO**

**YOUR NEW FAVE. IT'S ALL HERE. YOUR NEXT BINGE.**

**TV. STREAMING. ON DEMAND.**

ALWAYS FREE WITH YOUR SUBSCRIPTION.

**NEW SEASON PREMIERES JULY 1**  
**BINGE SEASONS ONE & TWO**  
**STREAMING & ON DEMAND**

**HBO**

**DIVORCE**  
 If you liked Sex and the City, you'll love Sarah Jessica Parker in **DIVORCE**. Sarah Jessica Parker stars in a new season of this biting comedy about the lows and lower lows of a very long divorce.

**NEW EPISODES**

**CATCH UP ON ALL THE LIES**  
**STREAMING & ON DEMAND**

**HBO**

**BIG LITTLE LIES**  
 Meryl Streep joins an all-star cast for a new season and new lies.

**FIRST MAN**  
 The riveting story of NASA's mission to land a man on the moon, focusing on Neil Armstrong.

**FANTASTIC BEASTS: THE CRIMES OF GRINDELWALD**  
 If you like GOT, you'll love **FANTASTIC BEASTS: THE CRIMES OF GRINDELWALD**. The second installment of the series, featuring new threats in the wizarding world.

**EUPHORIA**  
 Zendaya stars in this new series following a group of high school students as they navigate drugs, identity, love and friendship.

**LAST WEEK TONIGHT WITH JOHN OLIVER**  
 Your weekly dose of news and politics with a biting twist.

**CINEMAX**

**FIFTY SHADES FREED**  
 If you like the film series, you'll love its conclusion **FIFTY SHADES FREED**. Christian Grey and Anastasia fight to save their happy marriage when a former boss starts stalking them.

**JETT**  
 When a world-class thief is released from prison, she's forced to work for dangerous criminals. **CINEMAX**

**HBO**

**WIDOWS**  
 If you liked The Wire series, you'll love the heist thriller **WIDOWS**. After their criminal husbands die in a police shootout, four women plan a heist to pay off their debt.

**HBO**


**SESAME STREET**  
 Brand new episodes of this educational, fun family favorite.

**HBO**

**BOHEMIAN RHAPSODY**  
 If you liked the music and drama of A Star Is Born, you'll love **BOHEMIAN RHAPSODY**. The story of the legendary rock band Queen and lead singer Freddie Mercury.

IT'S ALL ON. IT'S ALL ON. **HBO** **CINEMAX** IT'S ALL ON. IT'S ALL ON.


**WATCH NOW**



**HBO**  
**FIRST MAN**  
HBO | NEW MOVIE  
THE RIVETING STORY OF NEIL ARMSTRONG AND NASA'S MISSION TO LAND A MAN ON THE MOON.



**CINEMAX**  
**JETT**  
CINEMAX | NEW SERIES  
A WORLD-CLASS THIEF IS FORCED TO WORK FOR DANGEROUS CRIMINALS.



**HBO**  
**BIG LITTLE LIES**  
HBO | SERIES  
MERYL STREEP JOINS AN ALL-STAR CAST FOR A NEW SEASON AND NEW LIES.



**CINEMAX**  
**FIFTY SHADES FREED**  
CINEMAX | NEW MOVIE  
CHRISTIAN GREY AND ANASTASIA FIGHT TO SAVE THEIR MARRIAGE FROM A STALKER.

**BINGEABLE FAVORITES**



**HBO**  
**SEX AND THE CITY**  
HBO | SERIES



**HBO**  
**SILICON VALLEY**  
HBO | SERIES



**HBO**  
**VEEP**  
HBO | SERIES

*coach's corner*

**THIS SUMMER, CUSTOMERS NEED TO BE MADE AWARE OF ALL THE GREAT NEW SHOWS COMING UP ON HBO. ASK YOUR AGENTS WHICH NEW SHOWS THEY WANT TO RECOMMEND AND WHY.**

**COMING SOON**




**HBO**  
**AQUAMAN**  
MEGA-HIT ABOUT AN UNDERWATER SUPERHERO ON A MISSION TO PREVENT A WAR BETWEEN THE WORLDS OF OCEAN AND LAND.

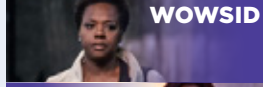


**HBO**  
**ballers**  
A FORMER FOOTBALL STAR TRIES TO FIND THE SAME SUCCESS AS A FINANCIAL MANAGER FOR CURRENT PLAYERS.


**ROCVIDE**




**WOWSID**



**TJTE**



**AEIUPRHO**



**WOMEN RULE WORD SCRAMBLE**

UNSCRAMBLE THE TITLES TO REVEAL MOVIES AND SHOWS STARRING FAMOUS FEMALES FEATURED IN JULY.

**SARAH JESSICA PARKER** returns for an all new season of \_\_\_\_\_ (**ROCVIDE**), about the ups and downs of a couple navigating a very, very long break-up.

**VIOLA DAVIS** stars in her latest movie \_\_\_\_\_ (**WOWSID**), an emotional thriller about four women who plan a heist to pay off a debt left by their late husbands' criminal activity.

**CARLA GUGINO** plays a world-class thief who is just out of prison and being forced back into the life by dangerous criminals in the new series \_\_\_\_\_ (**TJTE**) on Cinemax.

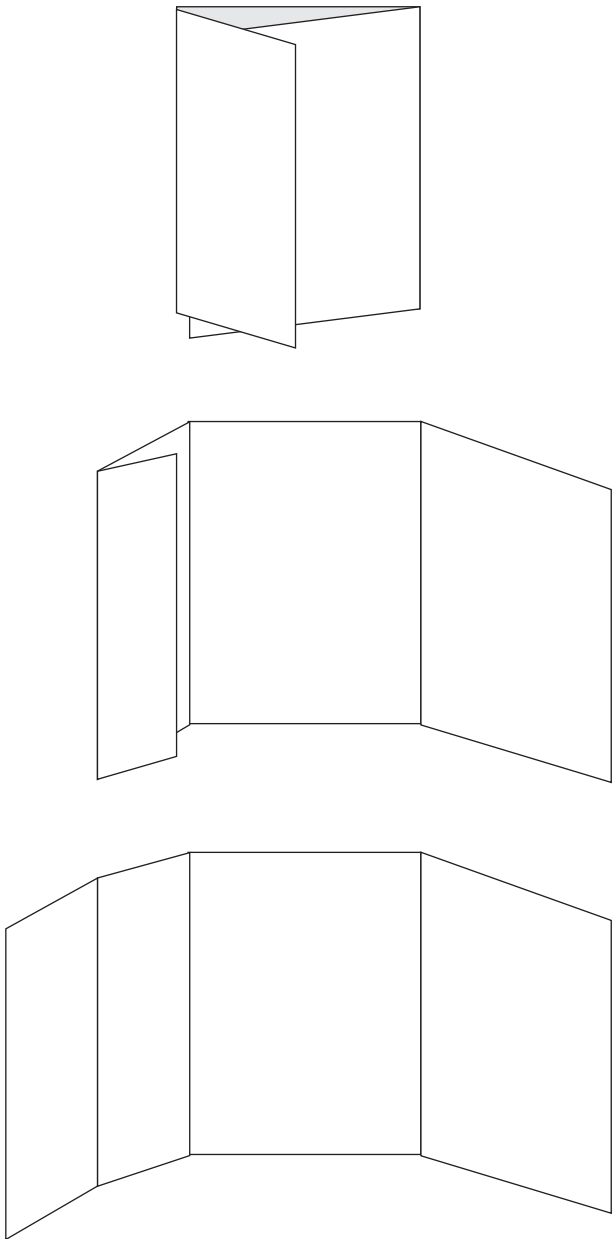
**ZENDAYA** stars in HBO's new teen drama series \_\_\_\_\_ (**AEIUPRHO**), that follows a group of high school students as they navigate love and friendship in a world of drugs, sex and trauma.

NAME \_\_\_\_\_ SUPERVISOR \_\_\_\_\_

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# Concept 3 | What's Up Next?

A short fold brochure design highlights the split between the two principal Divorce characters, opening to reveal a wide array of programming.



short fold cover  
short flap folds out again  
to reveal inside left panel

FROM  
EXECUTIVE PRODUCER  
TOM HANKS



HBO

# FROM THE EARTH TO THE MOON

EMMY®-AWARD WINNER FOR  
OUTSTANDING MINI-SERIES

DIGITALLY REMASTERED  
FOR THE 50TH ANNIVERSARY  
OF THE MOON WALK



## DIVORCE

**CATCH UP & BINGE**  
EVERY EPISODE  
OF SEASONS 1 & 2

STREAMING  
AND ON DEMAND

**NEW  
SEASON  
PREMIERES  
JULY 1**

Sarah Jessica Parker stars  
in a new season of this  
biting comedy about the  
lows and lower lows of a  
very long divorce.



WHAT'S  
UP  
NEXT?



BIG LITTLE LIES



I LOVE YOU  
NOW DIE



FANTASTIC BEASTS:  
CRIMES OF  
GRINDELWALD

FROM EXECUTIVE PRODUCER TOM HANKS

**HBO**

# FROM THE EARTH TO THE MOON

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DIGITALLY REMASTERED FOR THE 50TH ANNIVERSARY OF THE MOON WALK

MOVIE

**HBO**

## BOHEMIAN RHAPSODY

The story of the legendary rock band Queen and lead singer Freddie Mercury.

MOVIE

**HBO**

## THE CRIMES OF GRINDELWALD

The second installment of the series, featuring new threats in the wizarding world.

DOC

**HBO**

## I LOVE YOU NOW DIE

Two-part documentary about the texting suicide case that captured national attention—can one teenager be held responsible for the suicide of another?

MOVIE

**CINEMAX**

## FIFTY SHADES FREED

Christian Grey and Anastasia fight to save their happy marriage when a former boss starts stalking them.

SERIES

**HBO**

## EUPHORIA

Zendaya stars in this new series following a group of high school students as they navigate drugs, identity, love and friendship.

SERIES

**CINEMAX**

## JETT

When a world-class thief is released from prison, she's forced to work for dangerous criminals.

NEW FLICKS.  
NEW HITS.

ALL THE MOVIES AND SHOWS **YOU CAN'T WAIT TO WATCH.**

**HBO**

**TV. STREAMING. ON DEMAND.**

ALWAYS FREE WITH YOUR SUBSCRIPTION.

MOVIE

**HBO**

## WIDOWS

After their criminal husbands die in a police shootout, four women plan a heist to pay off their debt.

HOW TO FIND YOUR **NEW FAVORITES**

<p>IF YOU LOVED SARAH JESSICA PARKER IN</p> <p><b>SEX AND THE CITY</b></p>	<p>CATCH HER IN THE WICKEDLY FUNNY NEW SEASON OF</p> <p><b>DIVORCE</b></p> <p>HBO</p>
<p>IF YOU LIKE THE FANTASY AND DRAMA OF</p> <p><b>GAME OF THRONES</b></p>	<p>YOU'LL LOVE THE WIZARDING ADVENTURE HIT</p> <p><b>THE CRIMES OF GRINDELWALD</b></p> <p>HBO</p>
<p>IF YOU LIKED THE</p> <p><b>FIFTY SHADES</b></p> <p>FILM SERIES</p>	<p>YOU'LL LOVE THE LAST MOVIE</p> <p><b>FIFTY SHADES FREED</b></p> <p>PREMIERING ON CINEMAX</p>
<p>IF YOU LIKED THE MUSIC AND DRAMA OF</p> <p><b>A STAR IS BORN</b></p>	<p>YOU'LL LOVE THE THRILLING BIO-PIC</p> <p><b>BOHEMIAN RHAPSODY</b></p> <p>HBO</p>
<p>IF YOU LIKED THE CLASSIC CRIME SERIES</p> <p><b>THE WIRE</b></p>	<p>YOU'LL LOVE THE HEIST THRILLER</p> <p><b>WIDOWS</b></p> <p>PREMIERING ON HBO</p>

MOVIE

**HBO**

**BOHEMIAN RHAPSODY**

The story of the legendary rock band Queen and lead singer Freddie Mercury.

MOVIE

**HBO**

**THE CRIMES OF GRINDELWALD**

The second installment of the series, featuring new threats in the wizarding world.

DOC

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SERIES

NEW FLICKS.  
NEW HITS.

ALL THE MOVIES AND SHOWS **YOU CAN'T WAIT TO WATCH.**

MOVIE

**CINEMAX**

**PACIFIC RIM: UPRISING**

Young robot-pilots battle towering monsters whose mission is to destroy all of humanity.

MOVIE

**HBO**

**FIRST MAN**

The riveting story of NASA's mission to land a man on the moon, focusing on Neil Armstrong.

**HBO**

**TV. STREAMING. ON DEMAND.**

ALWAYS FREE WITH YOUR SUBSCRIPTION.

MOVIE




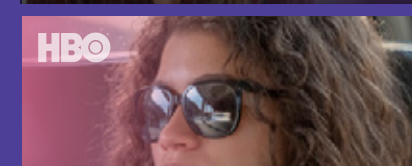




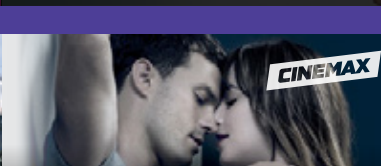
**HBO**

**WIDOWS**

After their criminal husbands die in a police shootout, four women plan a heist to pay off their debt.

MOVIE

**HBO** **CINEMAX** WHAT'S ON THIS MONTH



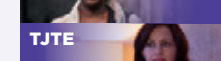

 <p><b>DIVORCE</b> Sarah Jessica Parker stars in a new season of this biting comedy about the lows and lower lows of a very long divorce.</p>	 <p><b>YEARS AND YEARS</b> Emma Thompson plays an outspoken celebrity turned political figure whose controversial opinions divide Britain.</p>	 <p><b>BIG LITTLE LIES</b> Meryl Streep joins an all-star cast for a new season and new lies.</p>
 <p><b>EUPHORIA</b> This new series follows a group of high school students as they navigate sex, drugs and love.</p>	 <p><b>SESAME STREET</b> Brand new episodes of this educational, fun family favorite.</p>	 <p><b>LAST WEEK TONIGHT</b> Your weekly dose of news and politics with a biting twist.</p>
 <p><b>JETT</b> Master thief is forced to work for dangerous criminals after being released from prison.</p>	 <p><b>PACIFIC RIM: UPRISING</b> Young robot-pilots battle towering monsters whose mission is to destroy all of humanity.</p>	 <p><b>FIFTY SHADES FREED</b> Christian Grey and Anastasia fight to save their happy marriage when a former boss starts stalking them.</p>

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**COACH'S CORNER** This summer, customers need to be made aware of **ALL THE GREAT NEW SHOWS COMING UP ON HBO.** Ask your agents which new shows they want to recommend and why.

**WOMEN RULE**

**WORD SCRAMBLE**  
UNSCRAMBLE THE TITLES TO REVEAL MOVIES AND SHOWS STARRING FAMOUS FEMALES FEATURED IN JULY.

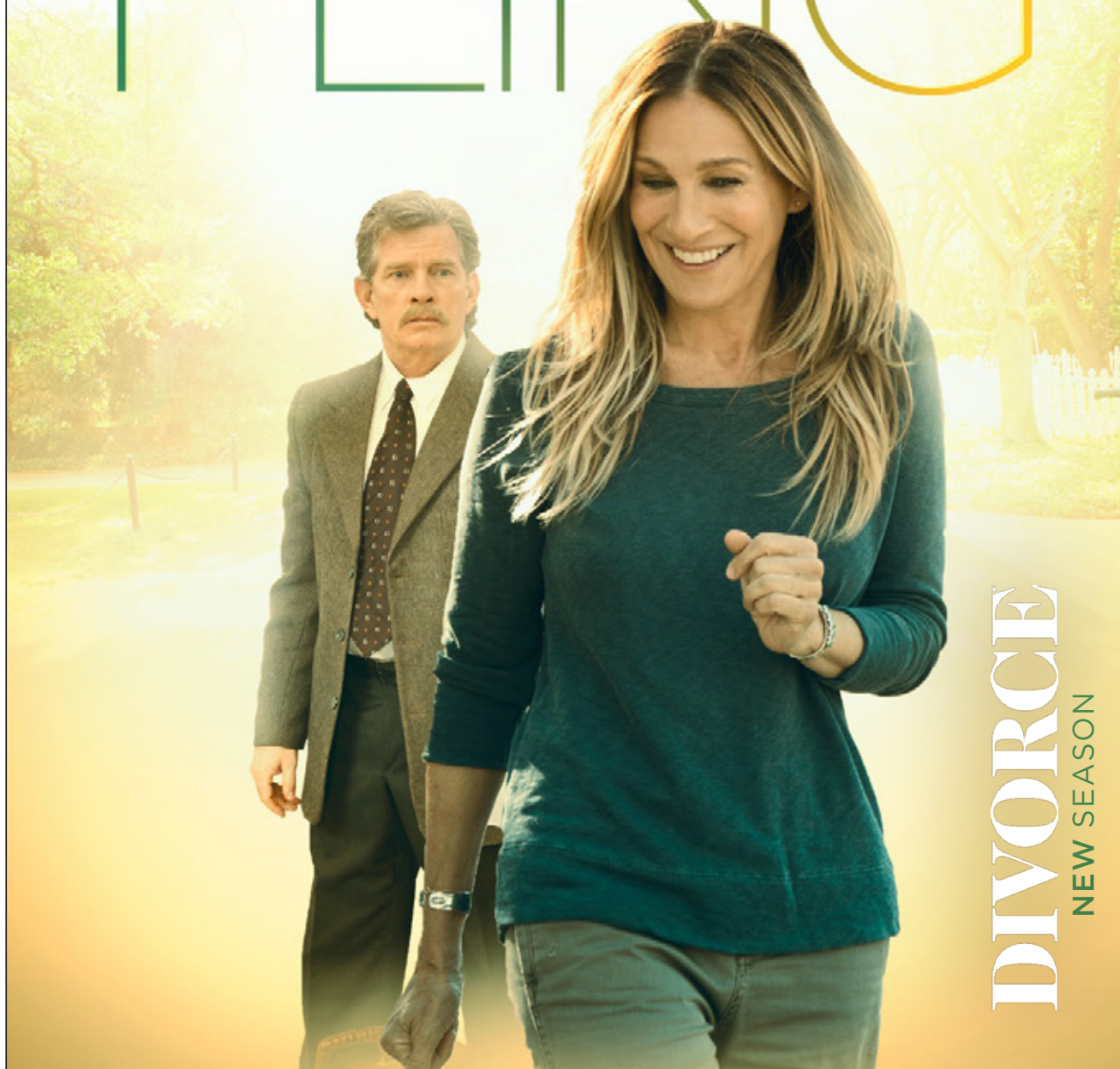
 <p><b>ROCVIDE</b></p>	<p><b>SARAH JESSICA PARKER</b> returns for an all new season of <b>(ROCVIDE)</b>, about the ups and downs of a couple navigating a very, very long break-up.</p>	<p>_____</p>
 <p><b>WOWSID</b></p>	<p><b>VIOLA DAVIS</b> stars in her latest movie <b>(WOWSID)</b>, an emotional thriller about four women who plan a heist to pay off a debt left by their late husbands' criminal activity.</p>	<p>_____</p>
 <p><b>TJTE</b></p>	<p><b>CARLA GUGINO</b> plays a world-class thief who is just out of prison and being forced back into the life by dangerous criminals in the new series <b>(TJTE)</b> on Cinemax.</p>	<p>_____</p>
 <p><b>AEIUPRHO</b></p>	<p><b>ZENDAYA</b> stars in HBO's new teen drama series <b>(AEIUPRHO)</b>, that follows a group of high school students as they navigate love and friendship in a world of drugs, sex and trauma.</p>	<p>_____</p>

NAME \_\_\_\_\_ SUPERVISOR \_\_\_\_\_

# July Brochure **Alternate Covers**

IN THE KNOW  
**HBO**  
JULY 2019

# FIND YOUR **NEW** SUMMER FLING



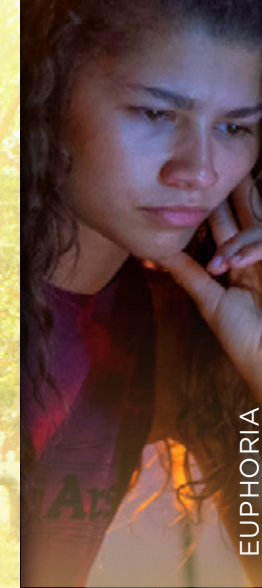
**DIVORCE**  
NEW SEASON

**NEW**  
MOVIES



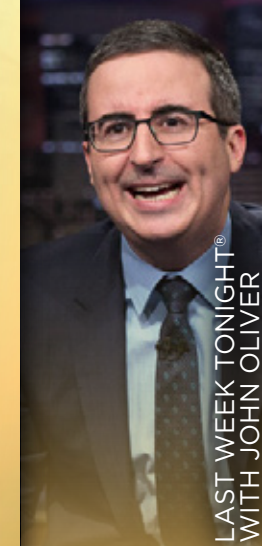
BOHEMIAN  
RHAPSODY

**NEW**  
SHOWS

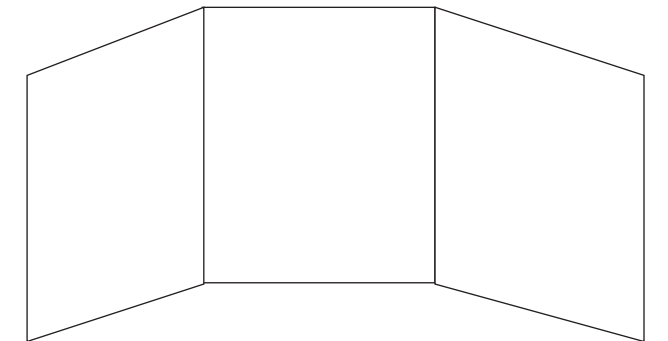
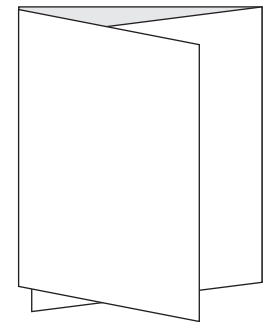


EUPHORIA

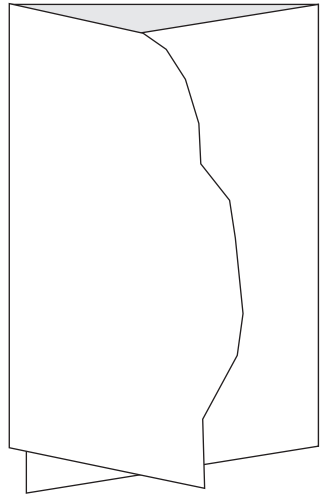
**NEW**  
EPISODES



LAST WEEK TONIGHT  
WITH JOHN OLIVER



short fold cover  
with metallic ink or foil stamp



Die cut along right side of figure revealing page beneath

IT'S ON  
**HBO**  
JULY 2019

# FROM THE EARTH TO THE MOON

THE EPIC SERIES PRODUCED BY TOM HANKS  
DIGITALLY REMASTERED

DISCOVER **EXTRAORDINARY**

BOHEMIAN RHAPSODY    FANTASTIC BEASTS: THE CRIMES OF GRINDELWALD    DIVORCE

THE PLACE TO WATCH  
JULY 2019

**HBO**  
TV, STREAMING & ON DEMAND

THE EMMY®-AWARD WINNING SERIES  
PRODUCED BY TOM HANKS • DIGITALLY REMASTERED

# FROM THE EARTH TO THE MOON™

THERE'S ALWAYS **MORE TO EXPLORE**

WIDOWS    FANTASTIC BEASTS: THE CRIMES OF GRINDELWALD    NEW SEASON DIVORCE®

IT'S ON  
**HBO**  
JULY 2019

FROM EXECUTIVE PRODUCER  
TOM HANKS

# FROM THE EARTH TO THE MOON

EMMY®-AWARD WINNER FOR  
OUTSTANDING MINI-SERIES

DIGITALLY REMASTERED  
FOR THE 50TH ANNIVERSARY  
OF THE MOON WALK

Bohemian Rhapsody  
Fantastic Beasts: Crimes of Grindelwald  
Catherine the Great

IT'S ON  
**HBO**  
JULY 2019

FROM EXECUTIVE PRODUCER  
TOM HANKS

FROM  
THE  
EARTH  
TO THE  
MOON

DIGITALLY REMASTERED  
FOR THE 50TH ANNIVERSARY  
OF THE MOON WALK

DISCOVER EXTRAORDINARY.

Bohemian Rhapsody    Fantastic Beasts: Crimes of Grindelwald    Catherine the Great

 A vertical promotional poster for HBO's July 2019 lineup. At the top, it says "IT'S ON HBO JULY 2019" with the HBO logo. Below that, it mentions "FROM EXECUTIVE PRODUCER TOM HANKS". The central focus is the text "FROM THE EARTH TO THE MOON" in large, light blue letters, set against a background of a blue sky with clouds and a full moon in the upper left. Below this, it says "DIGITALLY REMASTERED FOR THE 50TH ANNIVERSARY OF THE MOON WALK". At the bottom, there's a banner with the text "DISCOVER EXTRAORDINARY." and three small images: a person in a red outfit (Bohemian Rhapsody), two men in a dark setting (Fantastic Beasts: Crimes of Grindelwald), and a woman in a historical dress (Catherine the Great).

THE PLACE TO WATCH  
**HBO**  
JULY 2019

THE EMMY®-AWARD WINNING SERIES  
PRODUCED BY TOM HANKS • DIGITALLY REMASTERED

FROM THE EARTH  
TO THE MOON™

EXPLORE  
AMAZING

WIDOWS    FANTASTIC BEASTS: THE CRIMES OF GRINDELWALD    NEW SEASON DIVORCE

 A vertical promotional poster for HBO's July 2019 lineup. At the top, it says "THE PLACE TO WATCH HBO JULY 2019". Below that, it mentions "THE EMMY®-AWARD WINNING SERIES PRODUCED BY TOM HANKS • DIGITALLY REMASTERED". The central focus is the text "FROM THE EARTH TO THE MOON™" in white, set against a background of a dark sky with a bright sun or moon rising over the horizon of the Earth. Below this, it says "EXPLORE AMAZING" in large, white, block letters. At the bottom, there's a banner with the text "WIDOWS FANTASTIC BEASTS: THE CRIMES OF GRINDELWALD NEW SEASON DIVORCE" and three small images: a woman in a white jacket (Widows), two men in a dark setting (Fantastic Beasts: The Crimes of Grindelwald), and a woman in a blue dress (New Season Divorce).

IT'S ON | JULY 2019  
**HBO**

EXPERIENCE  
 GROUNDBREAKING  
 DRAMA



FROM THE EARTH  
 TO THE MOON

THE **NEWLY DIGITALLY REMASTERED** VERSION

BOHEMIAN  
 RHAPSODY

CATHERINE  
 THE GREAT

DIVORCE  
 NEW SEASON

BOHEMIAN  
 RHAPSODY

CATHERINE  
 THE GREAT

IT'S ON | JULY 2019  
**HBO**

EUPHORIA

DIVORCE  
 NEW SEASON

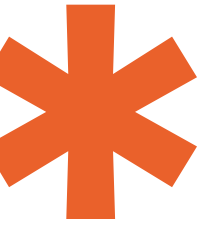
FROM EXECUTIVE PRODUCER  
**TOM HANKS**

FROM THE EARTH  
**TO THE  
 MOON**

EXPERIENCE THE EPIC DRAMA SERIES  
**NEWLY DIGITALLY REMASTERED**







thank you