

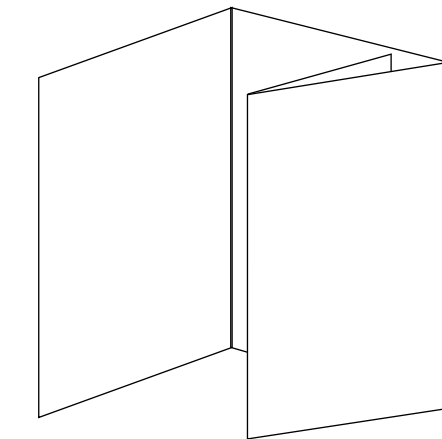


HBO 3Q19 POS September Brochure

7.30.19

Fall In / First Look

Summer is over; it's time for everyone to fall in for great entertainment. You'll fall for great stories. The latest hit movies. And you'll fall for new original series, about to become must-watch obsessions you'll want to share with your friends.



roll fold

FALL FOR GREAT STORIES

HBO ISN'T IT ROMANTIC

NEW MOVIE | PREMIERES 9/28
Rebel Wilson stars as a woman who gets knocked unconscious during a mugging and wakes to find herself trapped inside a romantic comedy.



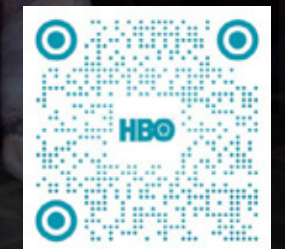
THE BEST IS ALWAYS COMING UP NEXT ON HBO

THE BIGGEST STARS
THE BEST NEW MOVIES
AWARD-WINNING SHOWS
EXCLUSIVE ORIGINALS

HBO CATHERINE THE GREAT

NEW MINISERIES | PREMIERES 10/21
Oscar-winner Helen Mirren stars as Russian empress Catherine the Great, the most powerful female monarch in history.

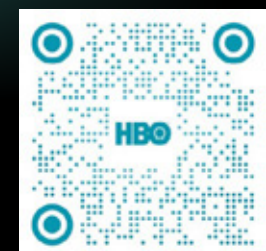
—FIRSTLOOK—



HBO LOVECRAFT COUNTRY

NEW SERIES | COMING SOON
Executive Produced by JJ Abrams and Jordan Peele, this drama follows a man's struggle to survive and overcome the racism of 1950s Jim Crow America.

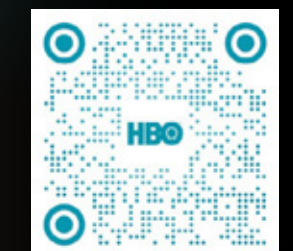
—FIRSTLOOK—



HBO THE UNDOING

NEW LIMITED SERIES | COMING SOON
Nicole Kidman, Hugh Grant and Donald Sutherland star in this story of a successful family whose lives are upended by a disappearance and a violent death.

—FIRSTLOOK—



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WELCOME TO MARWEN
NEW MOVIE | PREMIERES 9/14
After a man loses all his memories, he creates a miniature fantasy town where he can heal and be a hero.

MARY QUEEN OF SCOTTS
NEW MOVIE | PREMIERES 9/7
Mary Stuart's attempt to overthrow her cousin Elizabeth I, Queen of England, finds her condemned to prison before facing execution.

IT'S ALL ON HBO



HIT MOVIES
THE LEGO MOVIE 2: THE SECOND PART
NEW MOVIE | PREMIERES 9/21
In this latest Lego movie megahit, there's a huge new threat: invaders from outer space, wrecking everything in sight.



CINEMAX
REPLICAS
NEW MOVIE | PREMIERES 9/20
A neuroscientist violates the law and bioethics to bring his family back to life in this science fiction thriller.

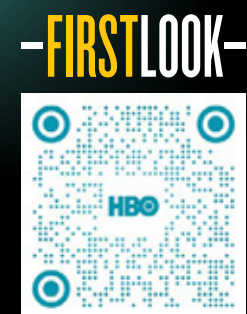
CINEMAX
SUPER TROOPERS 2
NEW MOVIE | PREMIERES 9/6
Everyone's favorite law enforcement team is back with the long anticipated follow up to the cult comedy classic.

YOUR SEARCH IS OVER



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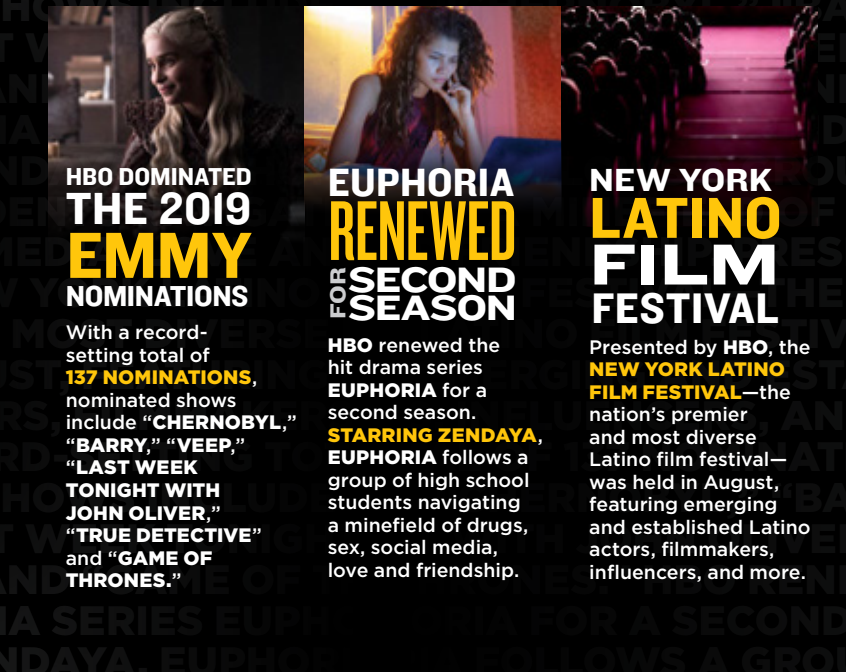


HBO WATCHMEN

NEW SERIES | PREMIERES IN OCTOBER
From the groundbreaking graphic novel set in an alternate history where "superheroes" are treated as outlaws.



HBO IN THE NEWS



HBO DOMINATED THE 2019 EMMY NOMINATIONS
With a record-setting total of **137 NOMINATIONS**, nominated shows include "CHERNOBYL," "BARRY," "VEEP," "LAST WEEK TONIGHT WITH JOHN OLIVER," "TRUE DETECTIVE," and "GAME OF THRONES."

EUPHORIA RENEWED FOR SECOND SEASON
HBO renewed the hit drama series EUPHORIA for a second season. **STARRING ZENDAYA**, EUPHORIA follows a group of high school students navigating a minefield of drugs, sex, social media, love and friendship.

NEW YORK LATINO FILM FESTIVAL
Presented by HBO, the **NEW YORK LATINO FILM FESTIVAL**—the nation's premier and most diverse Latino film festival—was held in August, featuring emerging and established Latino actors, filmmakers, influencers, and more.

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ANYTIME, ANYWHERE, ANY SCREEN.

HOT SERIES

THE RIGHTEOUS GEMSTONES
NEW SERIES | NEW EPISODES
Danny McBride stars in this comedy about a world-famous televangelist family with a sketchy history.

ROOM 104
SERIES | NEW SEASON PREMIERES 9/13
Set in a single hotel room, every week reveals different guests with unique circumstances and stories.

REPLICAS
NEW MOVIE | PREMIERES 9/20
A neuroscientist violates the law and bioethics to bring his family back to life in this science fiction thriller.

SUPER TROOPERS 2
NEW MOVIE | PREMIERES 9/6
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SILICON VALLEY
SERIES | NEW SEASON PREMIERES IN OCTOBER
In the high-tech gold rush of modern Silicon Valley, the people most qualified to succeed are the least capable of handling success.

BALLERS
SERIES | NEW EPISODES
Dwayne Johnson stars in this sports comedy about a football superstar turned financial advisor.

HBO DOCUMENTARY FILMS

TRUE STORIES ALWAYS REVEALING

WHAT HAPPENED ON SEPTEMBER 11TH
PREMIERES 9/11
Short film designed to help a young audience understand the tragic events of September 11.

ON THE ANNIVERSARY OF 9/11 AND IN THE MIDST OF THE BORDER CRISIS, NEW DOCUMENTARIES INVESTIGATE TRAGIC EVENTS THROUGH THE YOUNG PEOPLE WHO EXPERIENCED THEM.

IN THE SHADOW OF THE TOWERS: STUYVESANT HIGH ON 9/11
PREMIERES 9/11
The events of 9/11 and its aftermath, as experienced by the students of Stuyvesant High—just blocks from the World Trade Center.

PICO DE NEBLINA
NEW SERIES | NEW EPISODES
Brazilian original series revolves around a young drug trafficker who decides to leave criminal life and try to make a business selling legalized marijuana.

CHUMEL CON CHUMEL TORRES
TALK SHOW | NEW EPISODES
Stay current in news and politics from across Mexico and Latin America in this funny late-night talk show.

CELEBRATING HISPANIC HERITAGE MONTH

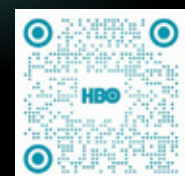
TORN APART: SEPARATED AT THE BORDER
PREMIERES 9/25
Take a deep dive into the traumatic effects on children being taken away from their parents at the border.

KANY GARCIA: SOY YO EN VIVO
CONCERT | COMING IN OCTOBER
Renowned singer-songwriter Kany headlines this sold-out concert at the Coliseo de Puerto Rico, along with special guest artists.

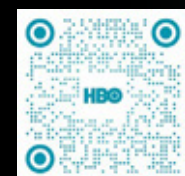
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FIRSTLOOK



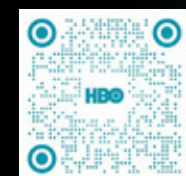
FIRSTLOOK



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FIRSTLOOK



HBO HIS DARK MATERIALS

NEW SERIES | PREMIERES IN OCTOBER
A brave young woman from another world is on a quest to find her kidnapped friend, while uncovering sinister plots and encountering extraordinary beings.

HBO MRS. FLETCHER

NEW SERIES | PREMIERES IN OCTOBER
A coming-of-age comedy following an "empty nest" divorced mom reinventing her life, and her college freshman son.

FIRSTLOOK



September Brochure **Alternate Covers**

IN THE KNOW WITH
HBO
 SEPTEMBER

**FALL
 IN**

FOR GREAT
 ENTERTAINMENT

HBO
NEWSERIES
 THE RIGHTEOUS
 GEMSTONES

HBO
NEWMOVIE
 THE LEGO MOVIE 2:
 THE SECOND PART

HBO
SNEAKPEEK
 WATCHMEN
 NEW SERIES COMING THIS FALL

SCAN THE QR CODES
 FOR SNEAK PEEKS INTO THE
 HOTTEST NEW SERIES
 COMING TO HBO THIS FALL

HBO FALL PREVIEW SEPTEMBER

FIRST LOOK

“**DAMON LINDELOF’S WATCHMEN IS SHAPING UP TO BE THAT NEXT BIG SERIES.**”
THE VERGE

COMING THIS FALL
WATCHMEN

NEW MOVIE
THE LEGO MOVIE 2

NEW SERIES
THE RIGHTEOUS GEMSTONES

BE ON THE LOOKOUT INSIDE FOR QR CODES TO EXPERIENCE AR SNEAK PEEKS OF UPCOMING HBO ORIGINALS.

SEPTEMBER

IN THE KNOW WITH **HBO**

FALL IN

FOR GREAT ENTERTAINMENT

HBO SNEAK PEEK
WATCHMEN

HBO NEW SERIES
THE RIGHTEOUS GEMSTONES

HBO HIT MOVIE
THE LEGO MOVIE 2



EXCLUSIVE FIRST LOOKS
BE ON THE LOOKOUT FOR QR CODES THROUGHOUT THE BROCHURE

AR
EXPERIENCE



thank you