

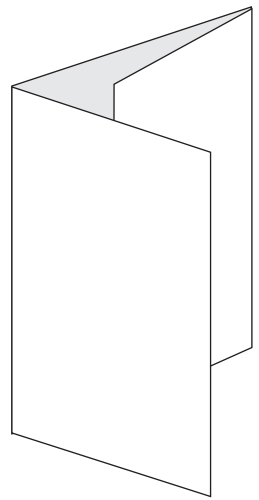


HBO 1Q20 POS JAN Brochure

10.25.19

In with the NEW

Welcoming the new year with new shows, new seasons and unlimited access to the best entertainment.



tri-fold

NEW YEAR. ALL NEW LINEUP.

HBO
THE NEW POPE
NEW SERIES
PREMIERES 1/13

Jude Law and John Malkovich star in this series that continues where *The Young Pope* left off.



“

...there will always be that one unbelievable thing Larry says that will make you shake your head as you laugh, really hard.

” —NY POST

HBO
CURB YOUR ENTHUSIASM*

NEW SEASON
PREMIERES 1/19

Larry David is back, starring as...Larry David, living the good life in Los Angeles and hilariously stumbling through life.



UNLOCK
WHAT YOU'VE
BEEN **MISSING.**

HBO

AVENUE 5

NEW SERIES
PREMIERES 1/19

Hugh Laurie stars as the captain of space cruise ship Avenue 5 in this space tourism comedy set 40 years in the future.



UNLIMITED ACCESS
TO ALL OF HBO WITH
HBO GO
FREE WITH YOUR HBO SUBSCRIPTION

COMING SOON

CINEMAX

STRIKE BACK*

FINAL SEASON | COMING IN FEBRUARY

Get your pulse pounding with a new season of action-packed adventures for special-ops team Section 20.



CATCH UP ON SEASONS 1-6!

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HBO
THE CURSE OF LA LLORNA
NEW MOVIE | PREMIERES 1/25
The legendary ghost La Llorona is stalking the night—and the children, in 70s L.A.

CINEMAX
NIGHT SCHOOL
NEW MOVIE | PREMIERES 1/24
Laughs are in session with Tiffany Haddish and Kevin Hart.

HBO
THE FIRE FILM
NEW DOCUMENTARY | PREMIERES 1/21
The story of one community's survival from largest wildfire in California state history.

HBO
HIGH MAINTENANCE
NEW SEASON | PREMIERES 1/24
Catch the buzz when High Maintenance returns with new episodes following "The Guy," a bike-riding weed-delivery salesman.



SAY YES TO THE BEST.
ENDLESS POSSIBILITIES. BIGGEST VALUE.

**TV. STREAMING.
ON DEMAND.**

ANYTIME, ANYWHERE, ANY SCREEN.

ALWAYS FREE WITH YOUR SUBSCRIPTION.

HBO
GODZILLA: KING OF THE MONSTERS
NEW MOVIE | PREMIERES 1/18
Ancient monsters rise again, as Godzilla collides with Mothra, Rodan and the three-headed King Ghidorah.

HBO
THE OUTSIDER
NEW MINISERIES
PREMIERES 1/12
Adapted from Stephen King's bestselling novel, this supernatural thriller follows the murder of a young boy and the search for his killer.

HBO
JOHN WICK: CHAPTER 3—PARABELLUM
NEW MOVIE | PREMIERES 1/11
The legendary hit man has a \$14 million bounty on his head, as he becomes the target of the world's most ruthless killers.

OPTIMIZE YOUR NEW DEVICES WITH ENTERTAINMENT FOR EVERY MOOD.

Need to decompress?

Try some out-of-this-world comedy with new series *Avenue 5*™ starring Hugh Laurie.

Want some big screen TV chills?

Tune in to Steven King's new supernatural drama *The Outsider*.

Got the winter blues?

With **HBO GO** on your new phone or tablet, you've got the perfect antidote, wherever you go, watching the hilarious new season of *Curb Your Enthusiasm*™.

Craving some me-time?

No more fighting for the remote—adults can check out *The New Pope*™ and the little ones can plug in to their phones or tablets with **HBO GO**, and enjoy *Sesame Street*™.



ONE HOUSE.
ENDLESS
POSSIBILITIES.

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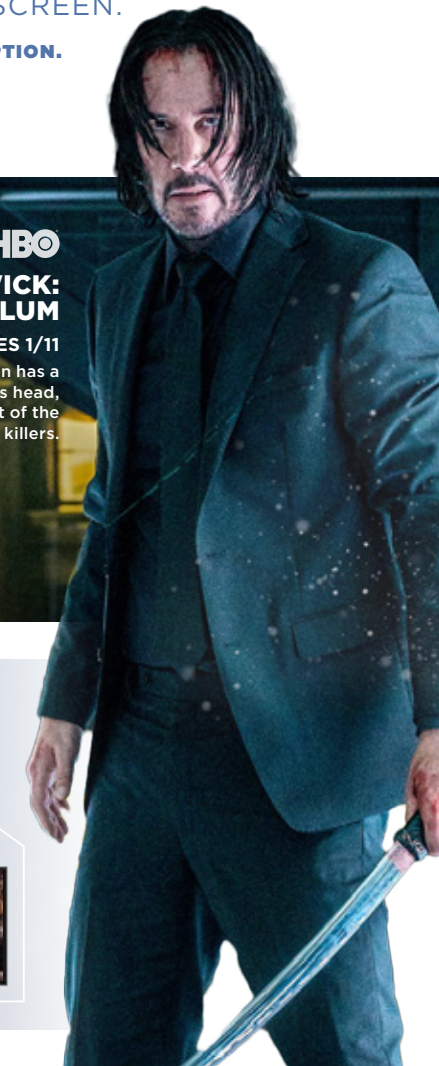
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ONE HOUSE.
ENDLESS
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**MORE TO WATCH ON
YOUR FAVORITE SCREEN**

WHAT'S HOT NOW

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NEW MOVIE | PREMIERES 1/25
The legendary ghost La Llorona is stalking the night—and the children, in 70s LA.

HBO
SHAFT
NEW MOVIE | PREMIERES 2/15
The next chapter in the film franchise featuring the coolest private eye in New York City.

WHAT'S UP NEXT

HBO
MA
NEW MOVIE | PREMIERES 2/8
Oscar-winner Octavia Spencer plays a desperate stalker in this thriller.

CINEMAX
STRIKE BACK
FINAL SEASON | COMING IN FEBRUARY
Get your pulse pounding with a new season of action-packed adventures for special-ops team Section 20.

WHAT TO BINGE

HBO GO **HBO OD** ALWAYS INCLUDED **FREE** WITH YOUR SUBSCRIPTIONS



COACH'S CORNER Ask your agents how they'll encourage their customers to bring their new screens to life with HBO's new 2020 lineup of big shows and movies.

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BREAKTIME CHALLENGE

GET GOING WITH HBO GO

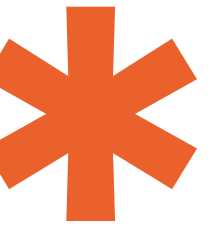
MATCH THE BLANKS to the correct answers to learn how HBO GO adds even more value to an HBO subscription.

1. Catch up on everything you've been missing, anytime, _____ with HBO GO.
2. There's a whole world of great movies, shows, documentaries and more waiting for you on HBO GO—you have unlimited access to the whole HBO _____.
3. With HBO GO, you can watch the latest big hit _____ you really want to see, with new movies added every week.
4. HBO has great entertainment for every mood, with no _____ breaks.
5. The best entertainment is also the best value! Watch all of HBO on TV, on demand and on all your connected _____ with HBO GO, included FREE with your HBO subscription.

WORD BANK: LIBRARY | COMMERCIAL | ANYWHERE | DEVICES | MOVIES

NAME _____

SUPERVISOR _____



thank you