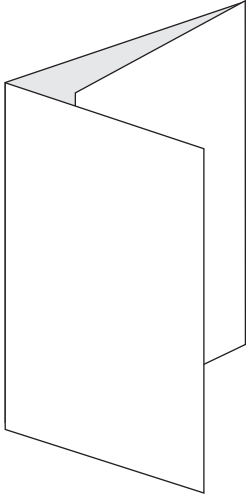


# Spring POS Brochure: April/May 2020

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**3 brochure.**  
**7 alternate covers.**



tri-fold



# SPRING LINEUP



**THE UNDOING**  
NEW DRAMA SERIES  
PREMIERES 5/10

Nicole Kidman stars as a therapist whose life unravels after a chain of terrible revelations about her husband.

“ Still one of TV’s funniest comedies. ”

-Hollywood Reporter



**insecure**

COMEDY SERIES | PREMIERES 4/12  
Issa and Molly navigate toxic relationships and the conflicts of everyday life.



UNLOCK  
THE WHOLE WORLD OF HBO

with

**HBO GO**

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Jump right into the hottest shows, the latest hit series and biggest movies. Get unlimited access to ALL of HBO for the whole household on all your connected TV and mobile devices.

Watch anytime, anywhere,  
on multiple screens.

Easy access—  
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**first reveal**

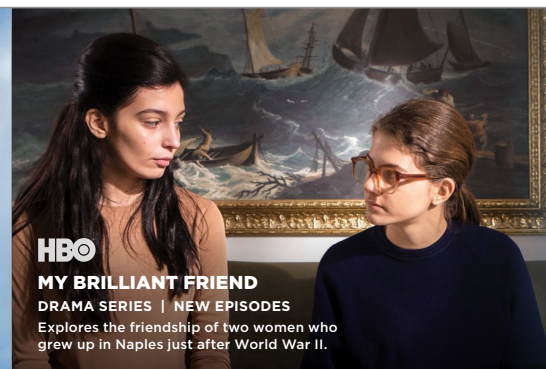
# SPRING LINEUP



**HBO**

**THE UNDOING**  
NEW DRAMA SERIES  
PREMIERES 5/10

Nicole Kidman stars as a therapist whose life unravels after a chain of terrible revelations about her husband.

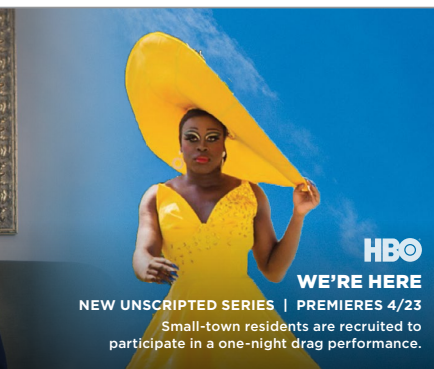


**HBO**

**MY BRILLIANT FRIEND**

DRAMA SERIES | NEW EPISODES

Explores the friendship of two women who grew up in Naples just after World War II.



**HBO**

**WE'RE HERE**

NEW UNSCRIPTED SERIES | PREMIERES 4/23

Small-town residents are recruited to participate in a one-night drag performance.



**CINEMAX**

**STRIKE BACK**

ACTION SERIES | NEW EPISODES

Get your pulse pounding with the final season of action-packed adventures for special-ops team Section 20.



**HBO**

**BETTY**

NEW COMEDY SERIES | PREMIERES 5/1

A group of female skateboarders in New York have trouble breaking into a very male-dominated world.

DISCOVER SOMETHING  
*FRESH*

TV. STREAMING. ON DEMAND.  
**ANYTIME. ANYWHERE. ANY SCREEN.**

ALWAYS FREE WITH YOUR SUBSCRIPTION



**HBO**

**RUN**

NEW COMEDY SERIES  
PREMIERES 4/12

A woman is invited to fulfill a pact promising true love and reinvention.

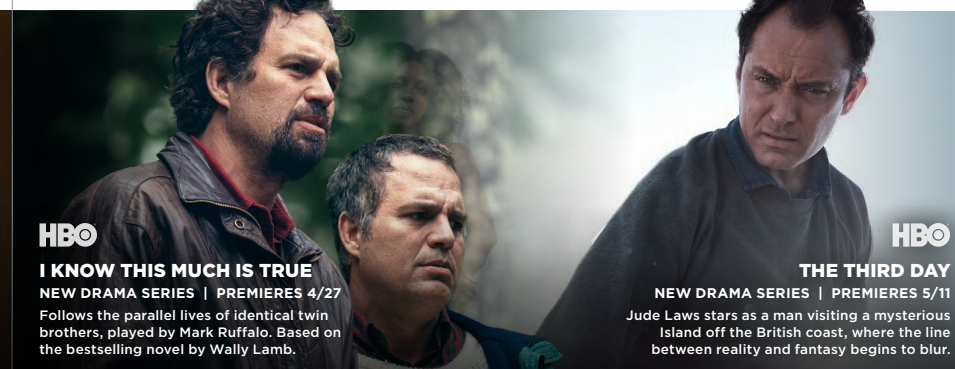


**HBO**

**THE PLOT AGAINST AMERICA**

NEW DRAMA MINISERIES  
NEW EPISODES

In this alternate history, based on the Philip Roth novel, 1940s America turns towards fascism.



**HBO**

**I KNOW THIS MUCH IS TRUE**

NEW DRAMA SERIES | PREMIERES 4/27

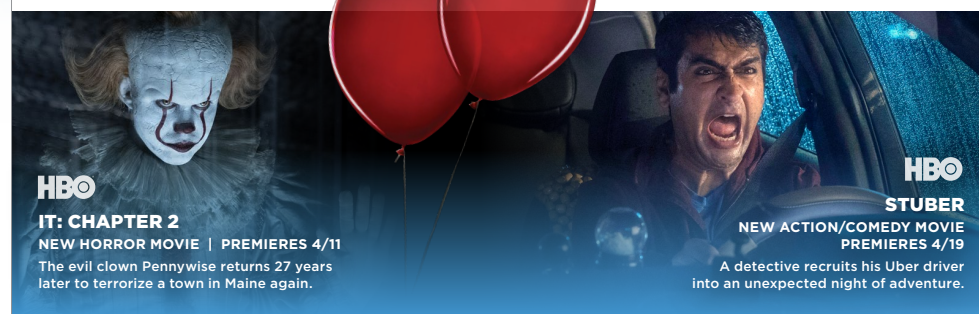
Follows the parallel lives of identical twin brothers, played by Mark Ruffalo. Based on the bestselling novel by Wally Lamb.

**HBO**

**THE THIRD DAY**

NEW DRAMA SERIES | PREMIERES 5/11

Jude Law stars as a man visiting a mysterious island off the British coast, where the line between reality and fantasy begins to blur.



**HBO**

**IT: CHAPTER 2**

NEW HORROR MOVIE | PREMIERES 4/11

The evil clown Pennywise returns 27 years later to terrorize a town in Maine again.

**HBO**

**STUBER**

NEW ACTION/COMEDY MOVIE

PREMIERES 4/19

A detective recruits his Uber driver into an unexpected night of adventure.



**HBO**

**THE JOKER**

NEW DRAMA/THRILLER MOVIE

PREMIERES 5/16

Joaquin Phoenix stars in this psychological thriller origin story.

**CINEMAX**

**THE MULE**

NEW DRAMA MOVIE | PREMIERES 5/22

A ninety-year-old Korean War veteran turns drug mule for a Mexican cartel.

**full reveal**

**WHAT'S HOT NOW**

**HBO**

**DOWNTON ABBEY**  
NEW DRAMA MOVIE | PREMIERES 5/9  
The beloved Crawleys prepare for a visit from the king and queen.

**HBO**

**GOOD BOYS**  
NEW COMEDY MOVIE | PREMIERES 4/4  
Three 6th grade boys ditch school and embark on an epic journey.

**DOCS & SPECIALS**

**HBO**

**AUTISM: THE SEQUEL**  
NEW DOCUMENTARY  
PREMIERES 4/28  
Follows five young adults on the spectrum as they navigate their early 20's.

**HBO**

**NATALIE WOOD: WHAT REMAINS BEHIND**  
NEW DOCUMENTARY SERIES  
PREMIERES 5/5  
Explores the actress's life and career through the unique perspective of her daughter.

**HBO**

**NIGHT OF TOO MANY STARS**  
SPECIAL  
PREMIERES 4/18  
Jon Stewart hosts this fundraising event for autism.

**WHAT TO BINGE**

**HBO**

**BIG LITTLE LIES**  
DRAMA SERIES

**HBO**

**GAME OF THRONES**  
DRAMA SERIES

**HBO**

**BARRY**  
COMEDY SERIES

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**COACH'S CORNER**

**Ask your agents what brand new series they'd recommend to position HBO's premium programming as a must-have in a crowded entertainment landscape.**



- 1** If you loved Emmy-Award-winner Nicole Kidman in *Big Little Lies*, don't miss her return to HBO in the brand NEW drama series \_\_\_\_\_, premiering this May.
- 2** Supercharge your spring with a fast-paced NEW comedy series called \_\_\_\_\_, premiering on HBO this April.
- 3** Don't miss Mark Ruffalo as two identical twin brothers with a tangled family history in the shocking NEW drama series \_\_\_\_\_, only on HBO this April.
- 4** Are you a fan of Jude Law in the hit series *The New Pope*? Don't miss him in the epic NEW drama series \_\_\_\_\_, premiering this May on HBO.
- 5** New season. New relationships. Everything's NEW again for Issa Rae on \_\_\_\_\_, premiering this April on HBO.

*The Undoing, Run, I Know This Much Is True, The Third Day, Insecure*

NAME

SUPERVISOR

**back cover**

**HBO**

IN THE KNOW  
SPRING 2020

the  
**STARSLIGN**

*Insecure*  
is back with an  
ALL-NEW SEASON

*Mark Ruffalo*  
stars in the new series  
**I KNOW THIS MUCH IS TRUE**

*Nicole Kidman*  
stars in the new drama series  
**THE UNDOING**

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**alt cover 1**



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**alt cover 2a**



IN THE KNOW



MARK RUFFALO in  
*I Know This Much is True*  
NEW DRAMA SERIES | HBO

NICOLE KIDMAN in  
*The Undoing*  
NEW DRAMA SERIES | HBO

ISSA RAE in  
*Insecure*  
COMEDY SERIES | NEW SEASON | HBO

SPRING 2020

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**alt cover 2b**

**HBO**

IN THE KNOW  
SPRING 2020

in with **THE NEW!**

*the Spring collection is*  
**HERE**

*Nicole Kidman*  
stars in the new drama  
series **THE UNDOING**

*Insecure*  
is back with an  
**ALL-NEW SEASON**

*Mark Ruffalo*  
stars in the new series  
**I KNOW THIS MUCH IS TRUE**

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**thank you.**

**Suzy Jurist, President**  
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